



BRANDED CLOTHING & MERCHANDISE

TECHNICAL GUIDE - V1

ARTWORK

Hi-Res PDF's work best for us, we can also work with JPEG, PNG & SVG
As with all artwork, the higher resolution the better
Any corporate guidelines: type faces, colours etc. will really help too
Copies of any existing embellishments on garments or in sample form will assist
If you have any existing digital embroidery files, we may be able to use these

EMBROIDERY DIGITIZING & SAMPLING

Images will be digitized by us for a single fee £7.50 - £35 + VAT per image - size dependant
Each embroidery will be submitted for your approval, and a copy held by both parties
Files can be scaled up or down for no additional fee, but may incur higher embroidery charges
Embroidery costs depend upon size and number of stitches - this will be quoted
These files will be held by us, but are owned by you - assuming you have paid
There is a limit of 15 colours per embroidery

EMBROIDERY SIZING

Machine frame sizes allow us to go up to a single 28 x28 cm embroidery
There is no limit, within reason, to the number of embroideries per item

EMBROIDERY POSITIONING

Positioning of embroidery is determined by the structure of the item and frame access
We will indicate to you, ideally visually, where we can best place an embroidery

Items and garments over a size range will have embroidery positions graded -
this means logo positions may vary from size to size

GARMENT & EMBELLISHMENT COLOUR VARIATIONS

Due to the nature of the various manufacturing processes things can change over time
In the case of repeats, we will endeavour to match previous orders
We will best match your previous order, with significant variations being communicated

OTHER EMBELLISHMENT TYPES

In the case of screen print, heat transfer and direct to garment printing, many of the same conditions apply as above. Sampling, approval and manufacturing processes vary across the mediums. We will talk you through this

PLEASE CHECK OUR WEBSITE FAQ SECTION AND TERMS & CONDITIONS FOR ADDITIONAL INFORMATION